

Program Structure-Integrated MBA (2024-2029)

Year	FIRST SEMESTER						SECOND SEMESTER					
	Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
I	IMB1101	Principles and Practices of Management	3	0	0	3	IMB1201	Financial Management	3	1	0	4
	IMB1102	Business Economics	3	0	0	3	IMB1202	Principles of Macroeconomics	3	0	0	3
	IMB1103	Fundamentals of Financial Accounting	3	1	0	4	IMB1203	Community Development	1	0	2	2
	PES1030	Yoga & Wellness	0	1	2	2	LCM1219	Business Law	3	0	0	3
	MAS1106	Introduction to Mathematics	3	1	0	4	MAS1207	Introduction to Statistics	3	1	0	4
	CAP1106	Office Automation Tools	2	0	2	3	INT0060	Python for Data Analytic	3	0	2	4
	BBA1021	Universal Human Values	2	0	0	2	LLC1210	Business Communication	2	1	0	3
		Total	16	3	4	21		Total	18	3	4	23
Total Contact Hours (L + T + P)			23				Total Contact Hours (L + T + P)			25		

Year	THIRD SEMESTER						FOURTH SEMESTER					
	Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
II	IMB2101	Cost Accounting	3	1	0	4	IMB2201	Organization Behavior-II	3	0	0	3
	IMB2102	Marketing Management	3	0	0	3	IMB2202	Climate Change & Disaster Management	3	0	0	3
	IMB2103	Organizational Behavior-I	3	0	0	3	IMB2203	Principles of Human ResourceManagement	3	0	0	3
	LLC2018	Fundamental French-I	3	0	0	3	IMB2204	Production & Operations Management	3	0	0	3
	IMB2170	Minor Project	0	0	4	2	IMB2205	Management Accounting	3	1	0	4
	DSE2005	Introduction to R Language	3	0	2	4	LLC2218	Fundamental French-II	3	0	0	3
		Total	15	1	6	19		Total	18	1	0	19
Total Contact Hours (L + T + P)			22			Total Contact Hours (L + T + P)			19			

Year	FIFTH SEMESTER						SIXTH SEMESTER					
	Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
III	IMB3101	Project Planning & Management	3	0	0	3	IMB3201	Business Analytics	2	0	2	3
	IMB3102	Entrepreneurship and Small Business Management	3	0	0	3	IMB3202	Insurance & Risk Management	3	0	0	3
	IMB3103	Business Research Methods	3	0	0	3	IMB3203	Indian Financial System	3	0	0	3
	IMB3104	Design Thinking (MLC: Mandatory Learning Course)	2	0	0	2	IMB3204	E- Commerce	3	0	0	3
	IMB3105	Corporate Social Responsibility	2	0	0	2	CHY1003	Environmental Science (Online)	3	0	0	3
	LCM3119	Corporate Law	3	0	0	3	IMB3270	Dissertation-I	0	0	6	3
	IMB3170	Summer Project -I	0	0	6	3	*****	Open Elective (Online)	3	0	0	3
		Total	16	0	6	19		Total	17	0	8	21
Total Contact Hours (L + T + P)			22			Total Contact Hours (L + T + P)			25			

Year	SEVENTH SEMESTER						EIGHTH SEMESTER					
	Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IV	IMB4101	International Business Management	3	0	0	3	IMB4201	Strategic Management	3	0	0	3
	IMB4102	Commercial Bank Management	3	0	0	3	IMB4202	Consultancy Management & Business Ethics	2	0	0	2
	IMB4103	Operations Research	3	0	0	3	IMB4203	Advertisement and Sales Promotion	3	0	0	3
	IMB41**	Elective- 3 courses from Gr-I (3*3)	9	0	0	9	IMB42**	Elective- 3 courses from Gr-I (3*3)	9	0	0	9
	IMB41**	Elective- 1 Courses from Gr-II (1*3)	3	0	0	3	IMB42**	Elective- 1 Courses from Gr-II (1*3)	3	0	0	3
		Total	21	0	0	21		Total	20	0	0	20
Total Contact Hours (L + T + P)			21			Total Contact Hours (L + T + P)			20			

Year	NINTH SEMESTER						TENHTH SEMESTER					
	Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
V	IMB5101	Econometrics for Management	3	0	0	3	IMB5201	Enterprise Resource Planning	3	0	0	3
	IMB5102	Personality Development & Interview Skills	2	0	0	2	IMB5202	Management Information System	2	0	0	2
	IMB5103	Corporate Tax & Planning	3	0	0	3	IMB52**	Elective- 3 courses from Gr-I (3*3)	9	0	0	9
	IMB51**	Elective- 3 courses from Gr-I (3*3)	9	0	0	9	IMB52**	Elective- 1 Courses from Gr-II (1*3)	3	0	0	3
	IMB51**	Elective- 1 Courses from Gr-II (1*3)	3	0	0	3	IMB5270	Dissertation-II	0	0	6	3
	IMB5170	Summer Project-II	0	0	6	3						
		Total	20	0	6	23		Total	17	0	6	20
Total Contact Hours (L + T + P)			26			Total Contact Hours (L + T + P)			23			

PROGRAM ELECTIVES & COURSES

Program Elective I: Human Resource Management

SEMESTER-VII							SEMESTER-VIII						
Course No.	Course Code	Course Title	L	T	P	C	Course No.	Course Code	Course Title	L	T	P	C
1	IMB4140	Human Resource Planning& Development	3	0	0	3	5	IMB4240	International Human Resource Management	3	0	0	3
2	IMB4141	Management of Industrial Relation	3	0	0	3	6	IMB4241	Compensation Management	3	0	0	3
3	IMB4142	Organizational Performance Management	3	0	0	3	7	IMB4242	Training and Development	3	0	0	3
4	IMB4143	Negotiation Skills	3	0	0	3	8	IMB4243	Competency Management	3	0	0	3
		TOTAL	9	0	0	9			TOTAL	9	0	0	9
SEMESTER IX							SEMESTER X						
Course No.	Course Code	Course Title	L	T	P	C	Course No.	Course Code	Course Title	L	T	P	C
9	IMB5140	Employment Laws	3	0	0	3	13	IMB5240	Contemporary issue in Human Resource Management	3	0	0	3
10	IMB5141	Performance Appraisal	3	0	0	3	14	IMB5241	Strategic Human Resource Management	3	0	0	3
11	IMB5142	Recruitment & Selection	3	0	0	3	15	IMB5242	Organization Development & Change	3	0	0	3
12	IMB5143	HR Analytics	3	0	0	3	16	IMB5243	Human Resource Information System	3	0	0	3
		TOTAL	9	0	0	9			TOTAL	9	0	0	9

Program Elective II: Finance

SEMESTER-VII							SEMESTER-VIII						
Course No.	Course Code	Course Title	L	T	P	C	Course No.	Course Code	Course Title	L	T	P	C
1	IMB4144	Security Analysis & Portfolio Management	3	0	0	3	5	IMB4244	Advance Accounting	3	0	0	3
2	IMB4145	International Finance	3	0	0	3	6	IMB4245	Financial Derivatives	3	0	0	3
3	IMB4146	Micro Finance & Rural Credit	3	0	0	3	7	IMB4246	Financial Modelling & Equity Research	3	0	0	3
4	IMB4147	GST	3	0	0	3	8	IMB4247	Business Valuation	3	0	0	3
		TOTAL	9	0	0	9			TOTAL	9	0	0	9
SEMESTER IX							SEMESTER X						
Course No.	Course Code	Subject Title	L	T	P	C	Course No.	Course Code	Course Title	L	T	P	C
9	IMB5144	Fixed Income Securities & Treasury Management	3	0	0	3	13	IMB5244	Strategic Financial Management	3	0	0	3
10	IMB5145	Strategic Cost Management	3	0	0	3	14	IMB5245	Personal Financial Planning	3	0	0	3
11	IMB5146	Global Financial Markets & Products	3	0	0	3	15	IMB5246	FinTech	3	0	0	3
12	IMB5147	Behavioral Finance	3	0	0	3	16	IMB5247	Investment, Banking and Financial Services	3	0	0	3
		TOTAL	9	0	0	9			TOTAL	9	0	0	9

Program Elective III: Marketing

SEMESTER VII							SEMESTER VIII						
Course No.	Course Code	Course Title	L	T	P	C	Course No.	Course Code	Course Title	L	T	P	C
1	IMB4148	Product & Brand Management	3	0	0	3	5	IMB4248	Marketing Research	3	0	0	3
2	IMB4149	Rural Marketing	3	0	0	3	6	IMB4249	Marketing of Services	3	0	0	3
3	IMB4150	Advertising Management	3	0	0	3	7	IMB4250	Consumer Behavior	3	0	0	3
4	IMB4151	B to B Marketing	3	0	0	3	8	IMB4251	Integrated Marketing Communications	3	0	0	3
		TOTAL	9	0	0	9			TOTAL	9	0	0	9
SEMESTER IX							SEMESTER X						
Course No.	Course Code	Course Title	L	T	P	C	Course No.	Course Code	Course Title	L	T	P	C
9	IMB5148	Sales and Distribution Management	3	0	0	3	13	IMB5248	International Marketing	3	0	0	3
10	IMB5149	Digital Marketing	3	0	0	3	14	IMB5249	Public Relation & Event Management	3	0	0	3
11	IMB5150	Retail Management	3	0	0	3	15	IMB5250	Customer Relations Management	3	0	0	3
12	IMB5151	Strategic Brand Management	3	0	0	3	16	IMB5251	Social Marketing	3	0	0	3
		TOTAL	9	0	0	9			TOTAL	9	0	0	9

Program Elective IV: Business Analytics

SEMESTER VII							SEMESTER VIII						
Course No.	Course Code	Course Title	L	T	P	C	Course No.	Course Code	Course Title	L	T	P	C
1	IMB4161	Big Data Analytics	2	0	2	3	3	IMB4261	Operation Analytics	2	0	2	3
2	IMB4162	Process Analytics	2	0	2	3	4	IMB4262	Financial Analytics	2	0	2	3
		TOTAL	2	0	2	3			TOTAL	2	0	2	3
SEMESTER IX							SEMESTER X						
Course No.	Course Code	Course Title	L	T	P	C	Course No.	Course Code	Course Title	L	T	P	C
5	IMB5161	Supply Chain Analytics	2	0	2	3	7	IMB5261	Marketing and Retail Analytics	2	0	2	3
6	IMB5162	People Analytics	2	0	2	3	8	IMB5262	Web and Social Media Analytics	2	0	2	3
		Total	2	0	2	3			Total	2	0	2	3